



## **MINUTES**

### **Board of Directors Meeting City of Ames Economic Development**

August 28, 2025

President Kimberly Judge called the regular Board of Directors meeting to order at 6:00 PM at the City of Ames, City Hall Building.

#### **Attendance**

Roll call was taken, and the following Directors were present:

President- Kimberly Judge, Vice President/Director-Reggie Rollins, Secretary/Director-Giovanni Stewart, Treasurer/Director- Jerry Reescano, City Council/Director-Eddie White, and Director Anthony Landry were all present.

Directors : John Bennett and Director Barbra Lange were absent.

Advisor: Kimberly Kidd and Advisor: Renell Strauss present

Mayor-Barbara Lee Domain was present.

#### **Approval of Board Agenda**

A motion was made by Director Barbra Lane to approve the minutes from the July 31, 2025, meeting. The motion was second by Vice President/Director Reggie Rollins , vote was taken, and the minutes were approved.

#### **New Business**

- A. Approve minutes from July 31, 2025, meeting.
- B. Discuss and consider the specifics for the fall Zydeco.
- C. Discuss and consider recommending incentives through the Economic Development Board to the City Council.
- D. Comments
- E. Adjournment

A motion was made by Director- Anthony Landry to approve the minutes from July 31, 2025. The motion was second by Vice President/Director Reggie Rollins, vote was taken, and the minutes were approved.

President Kimberly Judge presented Rivon Arena as the location for the Zydeco. The Zydeco is scheduled for November 1st at Ravon Arena, with hours from 4:00pm to 10:00pm. The event will feature a performer for 2 hours and a DJ, with vendor booths available for a fee. Admission will be charged at the door, with different rates for adults and children. Rivon would be \$500.00. The fee would be \$75.00 for food trucks, and \$50 for other vendors. Performer Brian Jack \$3000.00 and DJ \$350.00. Advisor Renell Straus pledged \$500.00 donation. Admission of \$10.00 for adults, and kids age ten and under would be free. The DJ Gametight would be \$350.00. The board discussed advertisement. Summary the event will take place at Rivon Arena-\$500.00, performer \$3000.00, DJ \$350.00, food trucks \$75.00, vendors \$50.00 and admission at the gate \$10.00 per person, and kids age twelve and under free. A motion was made by Vice President/Director Reggie Rollins to approve the details for the Zydeco. The motion was second by City Council/Director-Eddie White, vote was taken, and details approved.

The Economic Development Board is recommending incentives to the City Council. The board is considering a program to offer tax credits and other incentives to attract businesses, with a focus on job creation. The amount of credit could range from \$1,000.00-\$10,000 with a minimum of twenty-five employees. The program may include incentives for retail establishments with a minimum number of employees five with the same incentives. The EDC will evaluate businesses based on criteria such as job creation, wages, and property tax generation. Future business seems to be excited about the cost of the permit fees and the timeframe for receiving them. The business must complete an application and submit the application for review. The EDC will then score the project and make recommendations to the City Council. Each business will be evaluated with the same criteria which includes jobs, wages, property, sales, tax and employee benefits. A certain number of employees must come from this area. A motion was made by Director Anthony Landry to accept the EDC the incentive program. The motion was second by Vice President/Director Reggie Rollins, vote was taken, and motion approved.

Advisors Kimberly Kidd and Renell Strauss had questions about their T-shirts. There was a discussion about missing T-shirts and payments. There is confusion about who received the money. – The treasurer reconcile the accounts to determine the status of the t-shirt payments and they were not given to Treasurer/Director- Jerry Reescano.

All EDC proposals are confidential.

### **Reports**

No Reports

### **Announcements**

Secretary/Director Giovanni Stewart will contact the Board members prior to the next scheduled meeting.

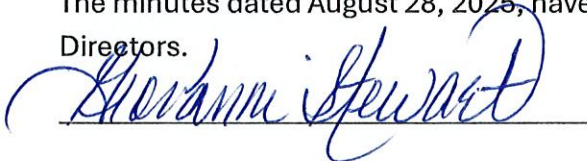
### **Next Meeting**

September 25, 2025 @ 6:00 PM

### **Adjournment**

6:59 PM-A motion was made by Director Anthony Landry to adjourn the meeting. The motion was second by Secretary Giovanni Stewart, a vote was taken, and the meeting was adjourned.

The minutes dated August 28, 2025, have been read and approved by the EDC Board of Directors.

A handwritten signature in blue ink, reading "Giovanni Stewart", is written over a horizontal line.

Giovanni Stewart, EDC Secretary

A handwritten date "09/25/25" in blue ink is written over a horizontal line.

Date