



MINUTES

Board of Directors Meeting

City of Ames Economic Development

July 31, 2025

President Kimberly Judge called the regular Board of Directors meeting to order at 6:00 PM at the City of Ames, City Hall Building.

Attendance

Roll call was taken, and the following Directors were present:

President- Kimberly Judge, Vice President/Director-Reggie Rollins, Secretary/Director-Giovanni Stewart, Treasurer/Director- Jerry Reescano, City Council/Director-Eddie White, Director Barbra Lange, Director Anthony Landry, and Director John Bennett.

Director Anthony Landry and Treasurer/Director- Jerry Reescano were absent.

Advisor: Kimberly Kidd

Advisor: Renell Strauss was absent.

Mayor-Barbara Lee Domain was present.

Approval of Board Agenda

A motion was made by Director Barbra Lane to approve the minutes from the June 26, 2025, meeting. The motion was second by Vice President/Director Reggie Rollins , vote was taken, and the minutes were approved.

New Business

- A. Approve minutes from June 26, 2025, meeting.
- B. Hear update on firework Raffle.
- C. Hear update on the Centerpoint Energy Grant.
- D. Discuss other opportunities to bring funds for the AEDC outreach.
- E. Hear updates on the food pantry.
- F. Comments
- G. Adjournment

A motion was made by Secretary/Director- Giovanni Stewart to consider the agenda for the meeting. The motion was second by Vice President/Director Reggie Rollins, vote was taken, and the agenda was approved.

President Kimberly Judge provided an update on the firework's raffle. She informed the board that they raised around \$850.00. She stated that this was very good, considering the short amount of time we had to sell the tickets. President Kimberly Judge stated that was done without the full board's participation, so she knows that it will only get better when everyone participated. Mayor Barbara Domain informed the board that \$855.00, was raised. She gave the money to Treasurer/Director- Jerry Reescano. President Judge mentioned speaking to someone from HEB in the past and they informed her that they have different types of stores that can fit the community. They do not build stores in communities, based on the size of the community.

President Kimberly Judge provided an update on the Centerpoint Energy Grant. The Economic Development Board did receive the \$2500.00 grant. That money will go towards the board's goal for the marquee sign. President Kimberly Judge informed the board that she did get the Council's approval to apply for another grant. The grant was for \$10,000.00, but she could not apply for it, because the 501c3 status letter cannot be located. The City of Ames's secretary has completed the request process for a new letter. Director Barbara Lange asked if a copy of the letter could be obtained from the comptroller's office. President Judge informed her that a copy must be obtained from the IRS. She informed her that she was not supposed to apply for grants due to her being the judge for the City of Ames. Vice President/Director Reggie Rollins told her that he would assist with writing the grant proposals. President Judge told the board that she has been researching TXDOT. They have different funding opportunities that may provide sidewalks. This may help when kids must wait for the bus, even if they don't walk to school.

Director Barbara Lange told the board that she had some questions about fundraising. She wanted to know if anyone knew the president of the Ford Motor Company Foundation. She told the board that he had some ties to Ames. Vice President/Director Reggie Rollins told Mayor Domain that they met with him before, when they were City Council. She told the board that she would reach out to someone in the community, so that she could get that information. Director Lange told the board that she thinks that this will be his last year as President. With planning the Zydeco, we need to streamline planning with food trucks, vendors, and entertainment to raise funds. President Judge stated that vendors would be

there to sell their goods. Director Anthony Landry asked for clarification on the timeframe for the event. If it was going to be all day, or a timed event. Possible \$50.00 for vendors, and \$75.00 for food trucks. Considering a zydeco band or DJ for entertainment and exploring venue options. Advisor Kimberly Kidd asked for the going rate of a zydeco band. President Judge stated that Brian Jack charged \$3500.00. Director Barbara Lange told the board that she would get in contact with Gail Fontenot to get some information on the performers. Director Lange asked if there was some special day associated with Ames. Maybe Founder's Day or something that could be used as a theme for the zydeco. Director John suggested "Ames Day". Advisor Kimberly stated that if it would be outside, that we would need to think about a tent for the performer. Advisor Kidd volunteered to look into the price of a tent. Director Anthony Landry contacted a DJ that we could possibly use for the event. potential dates in October or November, event hours, and vendor fees. Director Bennett suggested that we do another raffle, in addition to our baskets. President Judge suggested raffling a TV, because it is getting ready to be football season. She told the board that she would go to Walmart and check the prices on TV's. The board agreed for the fee of \$50.00 for vendors, and \$75.00 for food trucks. The board is looking to spend a total of \$3500.00 on a performer. Director Landry did contact a DJ that gave a fee of \$350.00. The board discussed having a Football Special from Barbara's Burger; to go with the 65' TV. Director Landry suggested that the board offset the cost, since Barbara's Burgers was going to provide the food. Treasurer/Director- Jerry Reescano will check into see when the church would be available. Right now, the board is looking at the fall for the event. The hours of the event would be over a span of four hours, possibly 4:00pm-9:00pm. Location would be Our Mother Mercy Catholic Church. Director Landry asked if there is a company that would provide security, and possibly two officers. The board would need to advertise the event through flyers and the website.

Mayor Barbara Domain an update on the food pantry building, including plumbing, countertop, and electrical work. The contractor is currently working on insulation and air conditioning installation. The board is seeking a name and logo for the building, possibly through a contest. President Kimberly Judge found out that the food banks are still working with rural communities. They are willing to assist with the supply of food to the community. We would need to work out the logistics, including access for large trucks and the need for a forklift. Consider the frequency of food distribution, starting once a month and potentially increasing twice a week.

All EDC proposals are confidential.

Reports

No Reports

Announcements

Secretary/Director Giovanni Stewart will contact the Board members prior to the next scheduled meeting.

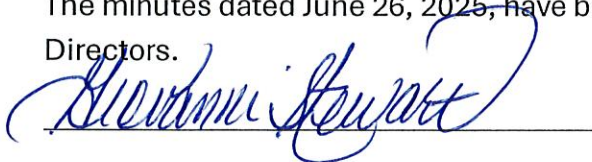
Next Meeting

August 28, 2025 @ 6:00 PM

Adjournment

6:59 PM-A motion was made by Vice President Reggie Rollins to adjourn the meeting. The motion was second by Secretary Giovanni Stewart, a vote was taken, and the meeting was adjourned.

The minutes dated June 26, 2025, have been read and approved by the EDC Board of Directors.

A handwritten signature in blue ink, appearing to read "Giovanni Stewart", is written over a horizontal line.

Giovanni Stewart, EDC Secretary

A handwritten date "08/28/25" in blue ink is written over a horizontal line.

Date